## IRAN INFANT FORMULA MARKET RESEARCH REPORT 2009



## 1. INTRODUCTION

- i. PREFACE
- 2. INFANT FORMULA Iran Market Dynamics
- 3. INFANT FORMULA Iran Key Ingredient and Product Trends
- 4. INFANT FORMULA KEY PLAYERS
  - i. Infant Formula Manufacturers
  - ii. Infant Formula Market shares

## 5. Identifying potential

- iii. Iran Population
- iv. Birth rates and population growth
- v. Iran Infant Formula Per Capita Consumption
- vi. Infant Formula Trends in Iran
- vii. Iran Infant Formula Market Growth
- viii.Iran Joint Venture Opportunities
- ix. New Build pros and cons
- x. Business Purchase

## 6. MARKET ACCESS ISSUES

- xi. Infant Formula Legislation in Iran
- xii. Standardising Infant Formula Recipes for Global distribution
- xiii. Outline guide to Investing in Iran
- xiv.Country Risk
- xv. Iran Investment legislation
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